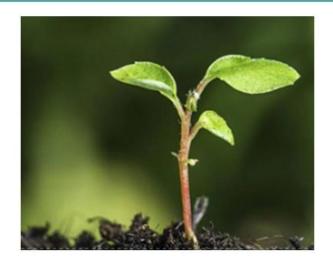
### **About Pristdel**

Pristdel, an IT based consulting company providing services and solution across diverse sectors varying from extractive industry (mineral, oil & gas), food & agriculture, construction industry, telecom, chemical, insurance, environmental, healthcare, finance, and geospatial industry.

We provide high-end consultancy in project management, market research, content and proposal development.

We have highly skilled domain experts and application development team to address client's specific business need.





Pristdel Private Limited Pristdel Service Offering

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## **Pristdel Private Limited**

Pristdel Service Offering



"We at Pristdel believe in quality performance & Pristine Delivery"

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# **Project Consulting**

Pristdel domain experts with a wealth of experience and efficiency, provide consulting in wide range of fields including mineral exploration, oil & gas, utility, telecom, GIS/geospatial, environment, renewable energy, water & land management. We assist our client in planning, re-planning or technology innovation and understand & articulate their requirement in application development, feasibility study etc.

#### **Technical Consulting**

- Pre-feasibility study
- identification of new opportunities.
- Project feasibility study
- Project conceptualization
- Reporting and documentation
- Techno-commercial feasibility study
- Project process identification

#### **Project Management**

We provide project management services including direction and support in diverse sectors including mining, oil & gas, power & energy, water resources, environment, agriculture & forest, land management, urban development & planning etc.



Main features of the services are

- Project Planning
- Execution
- Recommendation
- Project Coordination
- Project Management

## Feasibility & Conceptual Design

Following are some of the services offer under this feasibility and conceptual designing

- Business requirements gathering Ganalysis
- Fixing technical and functional requirements
- Client end/end users interaction, presentation & meeting
- Work process analysis and modeling
- Project management documentation
- Existing process/model reviewing as per the business need
- Concept and/or design documents creation
- Project management and coordination
- Project coordination



#### Market Research

We provide consulting services in market research which assist our client to take focused decision across various business units. We are committed to supporting our client's requirements by delivering cost and time effective solution.

#### Market Assessment & Feasibility Studies

- Current & Future Market Size
- Market Segmentation & Market Trend
- Market Growth Rate
- Market Profitability
- Cost Structure Analysis
- Distribution Channel
- SWOT analysis
- Business impact—due new regulations
- Plan realistic budgets and forecasts
- Recommendation trends
- Risk Analysis

## **Market Positioning**

Following are some of the services offer under this Market Positioning

A. Competitive Landscape

- SWOT analysis
- Marketing strategy for promotion al services
- Country opportunity/risk assessments
- Analyzing competitor's future strategies
- Current and forthcoming industry trend
- Possible future competitors

#### **B.** Opportunity Analysis

- Market demand of the product
- Detail report on market trend
- Possibility of changes in demand with new technology evolution
- Recommendation & value addition
- Detail business plan

- Financial & technical capabilities analysis
- C. Innovation and Startups
- D. Entry Strategies

#### **Product Positioning**

- Customer Needs
- Competitive Pressures
- Communication Channels
- Key Message

### **Advisory and Consulting**

Main feature under this service are as follows:-

- Acquisition Research
- Investment Research
- Industry Monitoring
- Alliance Feasibility



# **Content Management**

At Pristdel we have a Pool of Consultants/ experts/ experts who are into content development and management since decades. We provide services on both content creation and management for different companies varying in different industries. This service is requirement specific, it is planned as per the need of the clients.

Some of these are:-

- Develop content.
- Update and developed new content,
- Mange content,
- Article writing
- Blogs,
- Newsletter

### **Company Profiles**

We strongly believe that our unique approach to create Company Profile will help in business growth initiatives, direct marketing activities and in business presentations, company profile present the brand and its product and services in front of prospective customers.

Our company profile service includes

- Profile writing,
- Designing.
- Company/corporate presentation
- Company website profile development.



### Database Updates & Management

At Pristdel we provide database update and management services irrespective of any industry and domain.

- company profile update,
- success stories/case studies
- any other information that needs to be update in regular basis on the site.

We also manage text, images and files for your site within a database.

#### **Industry Abstracts**

This is a value addition service where our experts create meaningful and attractive abstract of the services or product of a company which is being used proficiently for the best marketing practice. Be it in website, newsletter, company profile, blogs, or for conference and presentation, our abstract service aids in highlighting and differentiating client's service offering among the big pool of competitors.



# Report & Proposal

Pristdel provides detailed project reporting services to its clients across different industries. We provide this service across different industries — Extractive industries (mineral, oil & gas), power & energy, environment, geospatial (GIS), food & agriculture, natural resource, construction & manufacture, telecom, healthcare, chemical, insurance, finance etc.

### Detail Project Report

- Requirement analysis
- SOW
- Output/end meets
- Project background & objective
- Methodology & approach
- Industry information
- Products/service detail
- Implementation of services
- Location & infrastructure

· Cost of the project

These details vary as per the nature of the project report and its implementation/use.

### Technical Proposal writing

Our proposal writing service covers the entire proposal development life cycle.

Some of the main features are:-

- Best solution, approach & methodology
- Graphic design
- Flow diagram
- Project management plan
- Project scheduling and milestones
- Organization structure
- Key resource structure

Our differentiator is our team work, our writers work in association with group of subject matter experts – domain specialist, legal expert, finance etc since there are many components to be con-

sidered while developing the proposal at the possible framework.

#### Project cost estimation

Key component of the services are:-

- Feasibility studies
- 2. Conceptual estimation
- 3. Financial plan development
- 4. Project cost planning
- 5. Cost & milestone estimating
- 6. Risk management
- 7. Market reports and forecasting
- 8. Pre- and post-bid services
  - 9. Cost control & management



# Report & Proposal

## **Bid Response Preparation**

Following are the key components of our services.

- All the mandatory requirements in the tender documents will be addressed
- Precise table of contents (ToC)
- Table of Compliance
- Preparation of response
- Precise work plan, project schedule, project management plan etc
- Proper compliance with legal and financial requirement.
- Clear description of service offering
- Financial bid response preparation

#### **RFP Preparation**

We initiate this task step-by-step

- Requirement analyzing and finalization with our client/stakeholders.
- Background and objective of the project and the work breakdown structure – this is the quideline for the contractor/participants.
- Creation of the RFP specifications or technical requirements documents (TRD) and the scope/statement of work (SOW) in detail.
- Defining bid-evaluation criteria or selection score.
- Legal and financial terms which we finalize as per the stakeholder's company's norm.
- Compliance section
- Vendor selection process facilitation
- Financial negotiation etc.

# Training

#### Training

At Pristdel Training and capacity building part of our work is very close to our heart and we all as a team are very passionate about this special offer. We strongly believe through this offering not only we get a chance to enhance knowledge and understanding of people in their respective fields but we too get enlighten with many techniques in this process of knowledge sharing.

- Capacity building
- Workshop
- Online Training

For availing any service please contact us on following details

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